



Build a powerful team of employees and loyal following of customers with effective message delivery using StrandVision.com

**For additional information, to sign up, or to find a local installer, visit [www.StrandVision.com](http://www.StrandVision.com) today.**

**You can begin reaching your customers and employees tomorrow!**



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## **StrandVision DS**

Digital Signage content for customers and employees delivered over the Internet



<http://www.StrandVision.com>

## Grow your sales

**StrandVision DS can increase your sales over 9%<sup>1</sup> by delivering personalized marketing and information messages directly to computer or television monitors in lobbies, waiting rooms, and employee break rooms – anyplace where customers or employees gather.**

**It is the digital signage equivalent of telephone “On-Hold” messages.**

## Save time and cost

StrandVision DS’s unique approach to digital signage delivers up-to-the-minute marketing messages to as many locations as you like – across the company – across the world.

It is ideal for businesses that want to deliver consistent, motivational and entertaining messages to multiple locations at multiple facilities.

It focuses people’s attention on your messages and turns wasted time into selling time.

<sup>1</sup> In a survey of 62 companies, digital signage increased sales and profits from 5% to 25%. Most saw 9 to 12% increases.

## Get noticed

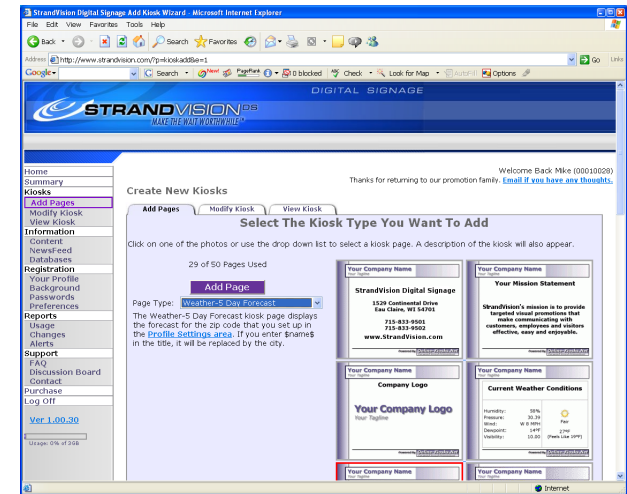
Your messages are 5 times more likely to be retained than traditional point of purchase signage with a StrandVision DS system. You could see results like these:<sup>2</sup>

- 1 in 4 recalled seeing signage
- 65% of those recalled the product
- 31% tried the product
- 41% bought the product

## Get results

- Increase motivation and teamwork of your employees
- Increase reach to existing customers
- Get the product out of its packaging
- Increase inventory turns while maintaining profitability
- Translate demand into a purchase
- Higher impulse and cross sell success
- Decrease perceived wait time—happy customers buy more
- Additional visibility for marketing content that is already developed
- Sell signage advertising space to suppliers for additional profit
- Enhanced measurement of individual message impact is available soon

<sup>2</sup> Nike, Inc. research



Setup your signage with user-friendly help wizards

## Easy setup

It’s easy to lead your customers down the pathway to purchase with StrandVision.com. To get started, all you need is a computer with a display and an Internet connection.

Simply log onto StrandVision.com, select your monthly subscription (from \$54.95/month) and insert the information you want to display.

With StrandVision.com you can easily insert text and add photos, logos – even video. We can supply local weather, news, RSS and other custom feeds to keep viewers entertained.

Reach your customers and staff today with StrandVision.com!