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StrandVision debuts new content program

StrandVision LLC, a provider of hosted digital signage services, has established a Digital Signage Content Developer Program to make it easy for StrandVision customers, as well as installer and resellers, to find approved graphic designers.

The new program is limited to content developers with proven capabilities in graphic design and customer communications. Two companies, EZ New Media of Menomonie, and Blue Pony Digital of Fort Wayne, IN, are charter members.

"StrandVision Digital Signage customers are often smaller companies with signage and marketing content requirements that go beyond their in-house capabilities. The content developers listed on our site have experience in creating StrandVision digital signs so they will work quickly and efficiently," said StrandVision Founder and CEO Mike Strand.TBL