StrandVision User Manual

Section 1: How StrandVision Digital Signage Works

StrandVision uses the Internet to transmit data from your computer and Internet sources (like news and weather) to your display screen. The process works like this:

Internet functionality allows users to update and change their signage from anywhere in the world, almost instantly. It also means that one can display updated news, weather, and other information gathered from the Internet as part of the digital signage.

Tip: Web based programs like StrandVision require that changes be submitted to the server before they are made. This means that any changes made, even if they appear onscreen are not final until the "save" or "ok" button is clicked. Clicking the button allows the changes to be saved on the server. Think of it as giving your permission for the changes to be made permanent.

Section 2: How to Add Signage Pages

Adding pages to your signage is the first step in creating digital signage content.

- 1. Begin by going to http://www.strandvision.com
- 2. At the StrandVision homepage, click the tab labeled "USE SIGN"
- 3. On the "USE SIGN" page enter your username and password and click the "login" button. (This will open your StrandVision account)
- 4. After you've logged in, you'll see a screen similar to the one below

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Information	Membership:	Demonstration Administration	Thank you for joining the StrandVision Digital Signage network. If you have any questions, comments or suggestions, please contactus at 715-833-9501 x100 or email	
Content	Customer Number:	00010332 Detrick Medicen	mistrand @ StrandVision.com. If you have a web site, remember to try out the	
NewsFeed	Company:	Strandvision Digital Signage	web publishing capability by dicking on View Signage.	
Databases	Address:	1529 Continental Drive	StrandVision Digital Signage is proving to be a great tool for our financial institution. Easy	
Registration		Eau Claire, WI 54701	to access and use, affordable, and flexible. Like nothing I've seen out in the marketplace.	
Background	Web Page:		Mike Rowan - RCU	
Passwords	Work Days:	Mon, Tue, Wed, Thu, Fri	Mike Strand has always been a pioneer and StrandVision Digital Signage is his latest. The	
Preferences	work time:	08:00 - 17:00	that's the beginning. Mike's attention to detail comes out in every area of this website.	
Reports	Expiration Date:	Account Never Activated	The fact that you can have this solution customized to your exact specifications rocks! I	
Usage	Subscription Time:		predict this service will even other opportunities for applications it wasn't originally designed for. Congratulations Mike on a tob well done!	
Changes	Pages In Lise:	0 of 30 days (0%)	Iody Graffunder - Soft Tech Solutions	
Sunnort	Pages In Ose.	1 of 10 (10%)	Wow, is this thing slick! In minutes I had a Kiosk system set up and in place for all my	
FAO	Storage Used:	0 of 1MB (0%)	business locations, and I can maintain them all from one place!	
Questions?	Signage Bandwidth	0 of 256MB (0%)	Harold Strand - Home Domination	
Contact	Editing Bandwidth:	394.2KB of 512MB (0%)		
Purchase		Notice	Tips and Hints	
Log Un	You can further c	ustomize your system if you	To get the maximum impact of your promotions, ensure that the total time of your	
Ver 1.01.03	click here to activ	ate your free trial	signage loop is less than the average waiting time for your viewers.	
1				
Usage: 0% of 256MB	 You should have at least 5 signage pages to 			
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5. Move the mouse cursor and click on the link "Add Pages" on the left of the screen



6. At the "Add Pages" screen, move the mouse cursor to the type of page you want to add and double click on it. If the page requires setup, you will be prompted to enter the your text or image locations on the next screen. (See below)

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	715-833-9501 or email <u>sales @ Strand</u> Copyright (C) 2003-2005 StrandVision, LLC	ision.com - Eau Claire, WI
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Figure 1: Page for Updating Text

7. For text based pages (Fixed Paragraph, Paragraph Listing, and Scrolling Paragraph), simply enter your information and click the "Add Page" button. This will send the information to the StrandVision server and update your signage.

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Figure 2: Page for Updating Images

Done

- 7. To add images, begin by creating the Page Name. This name is only for your reference and will not be displayed on the signage. Use the Title area if you want a title to display with the images.
- 8. Select the Use Full Screen checkbox if you wish to display the images without any borders or other templates
- 9. To add an image, click the "Browse" button and select the image from your local hard drive. (This process is very similar to attaching files to an email).
- 10. After the image has been added and you can see the preview, click the "Add Page" button.
- 11. If the image you have selected is not one you wish to use, simply check the Delete box and then click the "Add Page" button. This will remove the image from your signage.

Section 3: Setting Up Your Company and Background Information

To help speed the process of data collection, the StrandVision software is designed to gather relevant information about your company from the "Preferences" and "Background" areas of your account.



Figure 3: Preferences Page

- 1. Most of the items on the "Preferences" page are related to the layout, text, and color of the software.
- 2. To change the color of text or backgrounds, simply click on the color wheel to the right of each dialog box. Then, when the color wheel is open, move the mouse over the color you wish to select. When you have selected the color, click the mouse button once and the color change will be added to the dialog box. Then, click the "save" button. Your color changes will be updated.
- 3. In addition to changing the colors of the signage, the text locations, logo alignments, and newsfeed settings can all be changed from the "Preferences" page as well. Click on the down arrow at the corner of the empty box to select various options. Select your choice and then click the "Save" button

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Figure 4: Background Page

- 1. The "Background" area of your StrandVision account contains important information about your company and your hours of operation. With the exception of the Business Hours section, all of the other fields are optional.
- 2. If you would like to display your company description and/or mission statement, enter the information in the appropriate box. To display this information on your signage, click the checkbox. (A checkmark confirms that the information will display on your signage.)
- 3. Then, click the save button and your changes will be updated.

Setting Business Hours on the Preferences Page

Business	Hours:	Advar	nced			
🗹 Mon	🗹 Tue	🗹 Wed	🗹 Thu	🗹 Fri	🗖 Sat	🗆 Sun
Starting	Time:				08:00	am 💌
Ending Time:					05:00	pm 💌

- 1. On the "Background" page, you will sub-menu entitled "Business Hours". StrandVision signage playback is based on these hours with updates occuring every 15 seconds during business hours. To save costs and bandwidth, the signage updates hourly during non-business hours. This means that it is extremely important to have the correct settings.
- 2. Begin by selecting the days that your location is open for business and click the checkboxes (checkmark confirms your selections).
- 3. Select the time your location opens for business using the pulldown menu.
- 4. Select the time your location closes using the pulldown menu.
- 5. Note: If your location is open different hours on different days, simply select the earliest opening and latest closing for your settings.