

StrandVision User Manual

Section 1: How StrandVision Digital Signage Works

StrandVision uses the Internet to transmit data from your computer and Internet sources (like news and weather) to your display screen. The process works like this:

Internet functionality allows users to update and change their signage from anywhere in the world, almost instantly. It also means that one can display updated news, weather, and other information gathered from the Internet as part of the digital signage.

Tip: Web based programs like StrandVision require that changes be submitted to the server before they are made. This means that any changes made, even if they appear on-screen are not final until the “save” or “ok” button is clicked. Clicking the button allows the changes to be saved on the server. Think of it as giving your permission for the changes to be made permanent.

Section 2: How to Add Signage Pages

Adding pages to your signage is the first step in creating digital signage content.

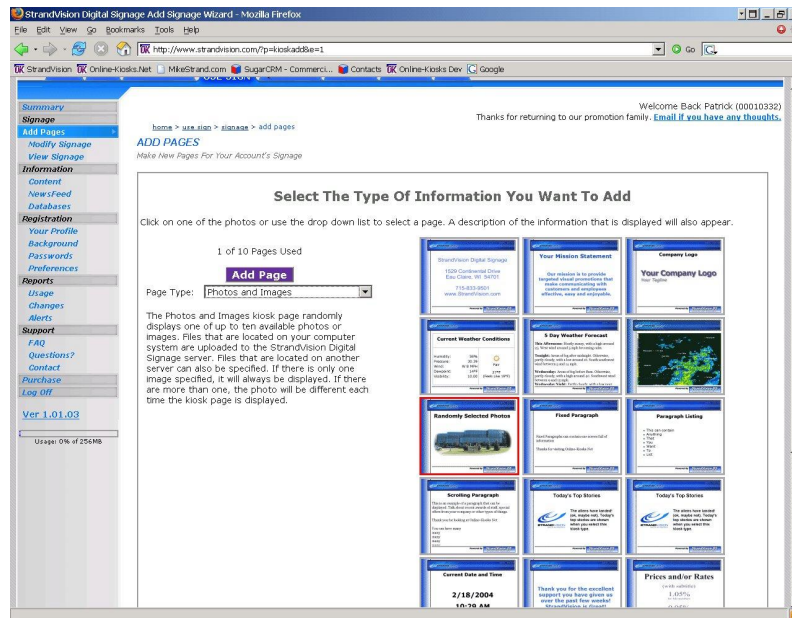
1. Begin by going to <http://www.strandvision.com>
2. At the StrandVision homepage, click the tab labeled “USE SIGN”
3. On the “USE SIGN” page enter your username and password and click the “login” button. (This will open your StrandVision account)
4. After you’ve logged in, you’ll see a screen similar to the one below

The screenshot shows a web browser window titled "StrandVision Digital Signage Account Summary - Mozilla Firefox". The address bar shows the URL "http://www.strandvision.com/?p=summary&e=1". The page features a blue header with the "STRANDVISION" logo and the tagline "MAKE THE WAIT WORTHWHILE". Below the header is a navigation menu with links: HOME, DEMO, PRODUCT USES, USE SIGN, QUESTIONS?, PARTNERS, ABOUT US, and NEWS. The main content area is divided into several sections:

- Summary:** A sidebar menu with links for Signage (Add Pages, Modify Signage, View Signage), Information (Content, NewsFeed, Databases), Registration (Your Profile, Background, Passwords, Preferences), Reports (Usage, Changes, Alerts), and Support (FAQ, Questions?, Contact, Purchase, Log Off).
- Account Summary:** Displays user information for Patrick Macken, including membership details, company address, and subscription status. It also shows progress bars for Pages In Use, Storage Used, and Signage Bandwidth.
- Success Stories:** A testimonial from Mike Rowan of BCU, praising the ease of use and flexibility of the system.
- Tips and Hints:** A section providing advice on maximizing the impact of promotions and ensuring the signage loop is efficient.

The bottom of the page shows a status bar indicating "Usage: 0% of 256MB".

5. Move the mouse cursor and click on the link “Add Pages” on the left of the screen



6. At the “Add Pages” screen, move the mouse cursor to the type of page you want to add and double click on it. If the page requires setup, you will be prompted to enter the your text or image locations on the next screen. (See below)

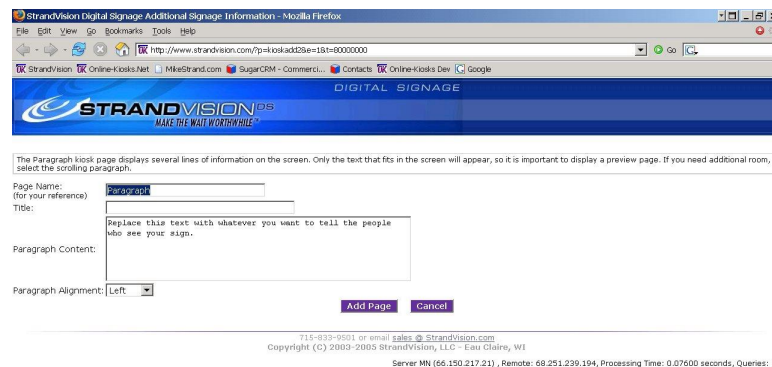


Figure 1: Page for Updating Text

7. For text based pages (Fixed Paragraph, Paragraph Listing, and Scrolling Paragraph), simply enter your information and click the “Add Page” button. This will send the information to the StrandVision server and update your signage.

The screenshot shows a web browser window titled "StrandVision Digital Signage Additional Signage Information - Mozilla Firefox". The address bar shows the URL "http://www.strandvision.com/?p=4&add2be=184+7000000". The page features the StrandVision logo with the tagline "MAKE THE WAIT WORTHWHILE". Below the logo, a text box explains that the Photos and Images kiosk page randomly displays one of up to ten available photos or images, and that files are uploaded to the StrandVision Digital Signage server. The form includes fields for "Page Name: (for your reference)" with the value "Photos and Images", a "Title:" field, and a "Use Full Screen:" checkbox. There are three "Photo/Image Path" fields, each with a "Browse..." button. A "Delete" checkbox is also present. At the bottom, there are "Add Page" and "Cancel" buttons. A footer contains contact information: "715-833-9501 or email sales@StrandVision.com", copyright notice "Copyright (C) 2003-2005 StrandVision, LLC - Eau Claire, WI", and server information "Server MN (66.150.217.21) , Remote: 68.251.239.194, Processing Time: 0.06457 seconds, Queries: 19".

Figure 2: Page for Updating Images

7. To add images, begin by creating the Page Name. This name is only for your reference and will not be displayed on the signage. Use the Title area if you want a title to display with the images.
8. Select the Use Full Screen checkbox if you wish to display the images without any borders or other templates
9. To add an image, click the “Browse” button and select the image from your local hard drive. (This process is very similar to attaching files to an email).
10. After the image has been added and you can see the preview, click the “Add Page” button.
11. If the image you have selected is not one you wish to use, simply check the Delete box and then click the “Add Page” button. This will remove the image from your signage.

Section 3: Setting Up Your Company and Background Information

To help speed the process of data collection, the StrandVision software is designed to gather relevant information about your company from the “Preferences” and “Background” areas of your account.

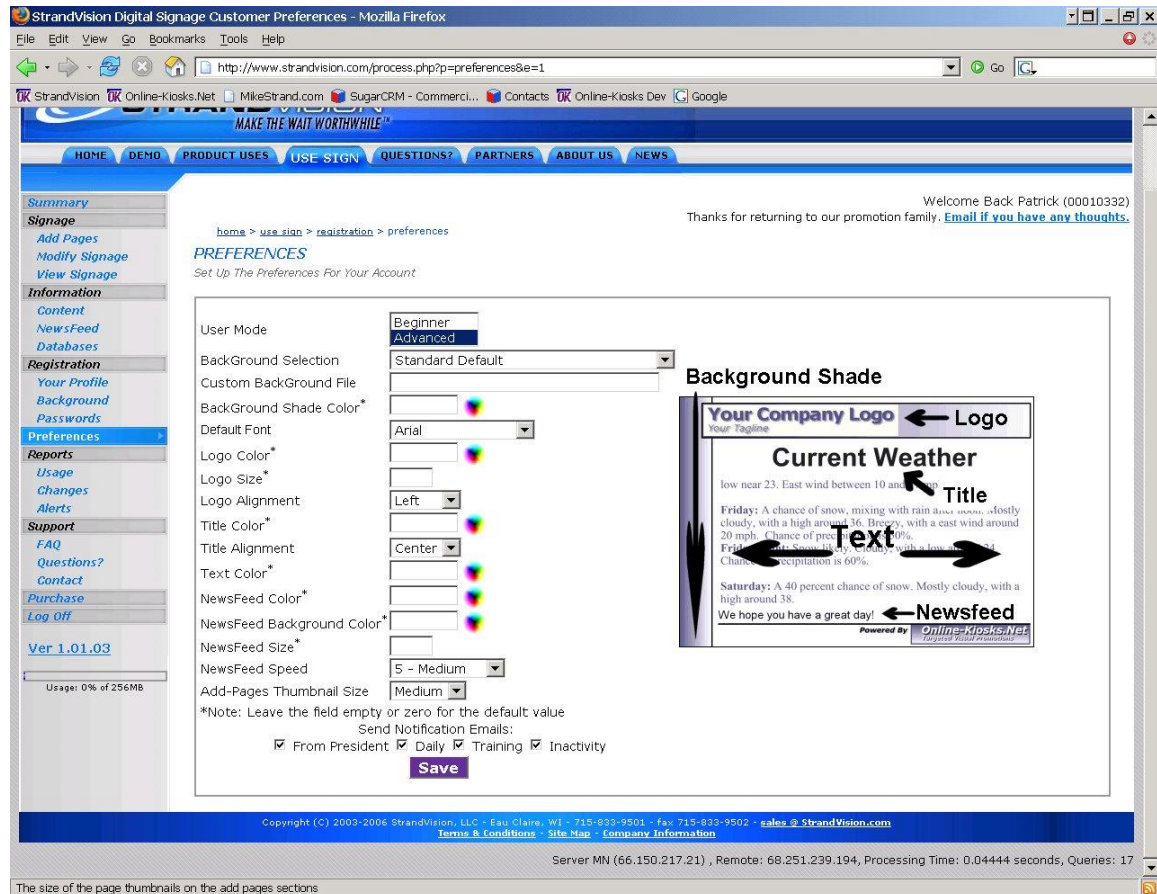


Figure 3: Preferences Page

1. Most of the items on the “Preferences” page are related to the layout, text, and color of the software.
2. To change the color of text or backgrounds, simply click on the color wheel to the right of each dialog box. Then, when the color wheel is open, move the mouse over the color you wish to select. When you have selected the color, click the mouse button once and the color change will be added to the dialog box. Then, click the “save” button. Your color changes will be updated.
3. In addition to changing the colors of the signage, the text locations, logo alignments, and newsfeed settings can all be changed from the “Preferences” page as well. Click on the down arrow at the corner of the empty box to select various options. Select your choice and then click the “Save” button

StrandVision Digital Signage Customer Background Information - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://www.strandvision.com/?p=background&se=1

StrandVision Online-Kiosks.Net MikeStrand.com SugarCRM - Commerci... Contacts Online-Kiosks Dev Google

BACKGROUND
Set Up Your Company Background Information

The information that you enter here is used by the company related pages that you can select. The [business hours selection](#) determines when the system runs normally and when it slows to reduce your overall bandwidth costs. [We appreciate any comments that you provide us.](#) If they are published, a link to your web site will be included to increase your web traffic. The SIC code allows tips and hints to be customized to your industry.

Company Description: ☒ Add Company Description Page (if not there)
(describe the product and service offerings)

Company Mission/Vision: ☒ Add Company Mission/Vision Page (if not there)
(what StrandVision Digital Signage stands for)

Your Corporate Web Site Address:

Company Logo Path: ☐ Delete

Business Hours: **Advanced**
☒ Mon ☒ Tue ☒ Wed ☒ Thu ☒ Fri ☐ Sat ☐ Sun
 Starting Time: 08:00 am
 Ending Time: 05:00 pm

Employees per day viewing digital sign:

Customers per day viewing digital sign:

☐ Check if you do not wish your comments or company name to be listed on this web site in the [customer reviews area](#).

Comments?

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Figure 4: Background Page

1. The “Background” area of your StrandVision account contains important information about your company and your hours of operation. With the exception of the Business Hours section, all of the other fields are optional.
2. If you would like to display your company description and/or mission statement, enter the information in the appropriate box. To display this information on your signage, click the checkbox. (A checkmark confirms that the information will display on your signage.)
3. Then, click the save button and your changes will be updated.

Setting Business Hours on the Preferences Page

Business Hours:		Advanced				
<input checked="" type="checkbox"/> Mon	<input checked="" type="checkbox"/> Tue	<input checked="" type="checkbox"/> Wed	<input checked="" type="checkbox"/> Thu	<input checked="" type="checkbox"/> Fri	<input type="checkbox"/> Sat	<input type="checkbox"/> Sun
Starting Time:				08:00 am ▼		
Ending Time:				05:00 pm ▼		

1. On the “Background” page, you will sub-menu entitled “Business Hours”. StrandVision signage playback is based on these hours with updates occurring every 15 seconds during business hours. To save costs and bandwidth, the signage updates hourly during non-business hours. This means that it is extremely important to have the correct settings.
2. Begin by selecting the days that your location is open for business and click the checkboxes (checkmark confirms your selections).
3. Select the time your location opens for business using the pulldown menu.
4. Select the time your location closes using the pulldown menu.
5. Note: If your location is open different hours on different days, simply select the earliest opening and latest closing for your settings.