

Digital signage: StrandVision has developed a new low-cost, hosted digital signing system uniquely suited to assisted living community needs. The digital signage system can provide assisted living organizations with a wealth of information, including community club and activity notices, weather and news, bylaw and management notices, resident photos from social events, and local advertising. Easy to administer, StrandVision takes an innovative approach by offering an Internet-based service that dis-

tributes real-time information to televisions, LCD, or plasma screens over an organization's existing television or computer network. As an Internet-hosted service, StrandVision digital signage offers local control of the content, design, and presentation, while maintaining 24/7 professional systems management by StrandVision of the content delivery to each site. The Internet approach also allows organizations with widely dispersed, even worldwide, locations to manage the network centrally without having to "touch" the individual sites. For more information, call 715/833-9501 or visit www.strandvision.com.